



ISPY NITS

Give nits the glo

Funding NitKits For Schools

Background

- ISpy is on a mission to get rid of lice and nits from our classrooms
- The company is committed to working with schools to get NitKits into the hands of the parents and caregivers that want/need them
- However, not all households have the disposable income to pay for NitKits, which is a problem ISpy would like to solve
- These slides are designed to give school administrators the information and resources they need to apply for funding for NitKits for their tamariki.



About ISpyNits

ISpy Nits is on a mission to change how we deal with the problem of nits with the goal of significantly reducing the harm they cause.



- Kiwi Company founded in 2023 by Kate Ricketts (Chief Nitpicker)
- Product of science / research from The University of Auckland
- Part funded by UniServices (from The University of Auckland)
- Creator of patent ISpy Glo-powder, an innovation that makes nit eggs glow

5 reasons why we need to eradicate nits from Kiwi schools



- 1** Kids with nits struggle to concentrate and experience discomfort often making them disruptive and difficult to teach.
- 2** The MoH recommends kids with nits spend 3-days out of the classroom to avoid passing nits onto others while they get treated, which directly impacts their learning outcomes.
- 3** The social stigma associated with catching / spreading nits can be very damaging for kids, contributing to mental health problems. Nits and bullying often go hand in hand, unfortunately.
- 4** Bullying is another reason why parents keep kids at home (2022 MoE research)
- 5** Once out of the classroom some portion of kids don't come back. Keeping kids in the classroom at primary school is absolutely critical for good educational outcomes over the long-term

We can - and should - stop nits from being a reason kids aren't in the classroom.

Facts and Figures



1 in 3 kids between the ages of 5 and 14 will likely catch nits at least once a year (**300,000+** infections/yr)

At any point in time **100K** kids are thought to have nits in New Zealand (**2 per classroom!**)

Between **300K** and **500K** school days are thought to be lost to nits each year based on MoE data

The mental health impact associated with nits contributes to as many as **20%** of kids seeking support for mental health each year.

Nits over-index in **lower decile** areas with higher Māori/Pacific populations where health and education outcomes are typically worse

What is a NitKit?

A NitKit is a package that contains **everything** a parent / caregiver needs to kill head lice and nits once and for all in as little as 24 hours.



- 75ml ISpy Lotion
- 10g ISpy Glo-powder
- 2 x UV lights
- Brush/Comb
- Applicator
- 2 x Stencils

Single NitKits are \$29.95 (inc GST & urgent delivery and are sold online at ispynits.co.nz)



NitKits for schools

ISpy NitKits are cheap and effective and can be easily distributed by schools.



Classroom Box

30 NitKits
\$550 including GST
(\$18/NitKit)



School Box

250 NitKits
\$3995 including GST
(\$14/NitKit)

Why NitKits are the right choice for schools

- Current solutions are expensive, messy and ineffectual
- To deal with a lice/nit infection properly you've got to kill the live lice and have a way to remove all of the eggs
- Most lotions on the market just kill the live lice leaving parents/caregivers to endlessly comb out nit eggs
- Missing a single nit egg can lead to re-infection (30% reinfection rate)
- ISpy NitKits give parents all the tools they need to kill live lice AND deal with Nit eggs all in one place
- NitKits are inexpensive and highly effective (when used properly)
- But most importantly, ISpy NitKits are fun for kids to use, meaning they WANT to use them, which significantly improves the success rate.



Schools Education Program

ISpyNits is committed to dealing with both the medical condition and the social stigma associated with catching head lice

An education program has been developed that uses NitKit science to teach kids and whanau about nits, science and history!

Any school that buy a School box automatically qualifies for a school visit from Kate, ISpy's Chief NitPicker

**Half a day > Assembly,
2 x Science Classes (Junior/Senior)**





Finding a funding partner for NitKits

As a school, you're likely to have a lot of experience applying for grants from a range of different national / local organisations

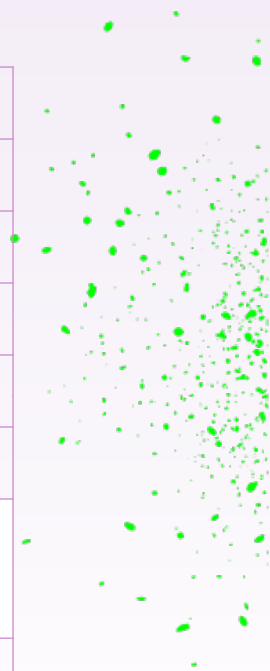
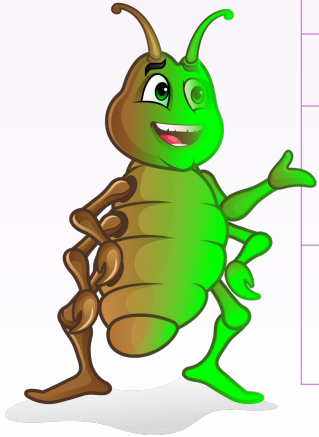
Any / all Class 4 gambling machine charities will accept grant requests for NitKits from schools.

You'll find a list of all the charities here:
<https://www.dia.govt.nz/Services-Casino-and-Non-Casino-Gaming-List-of-Society-Websites>

The process for applying for grants is relatively straightforward and typically online. Grants are generally awarded on a monthly basis.

Grant application information

Supplier Name	ISpy Nit Detector
Web address	www.ispynits.co.nz
Contact	Kate Ricketts - Chief Nipicker
Contact email address	hello@ispynits.co.nz
Supplier Address	30A Harris Road, Mount Wellington, Auckland, 1051
GST number	138-672-026 (GST receipt available on request)
School box:	School box (250 NitKits) \$3995 inc GST (GST component \$521.09) https://in.xero.com/m/XzvA9ohzKgUWHW7P924Dd97fVrrBIPMilWkVbV9U
Classroom box:	Classroom box (30 NitKits) \$550 inc GST (GST component \$71.74) https://in.xero.com/m/oi7af4DDMC0i2V9b0duAKfmRSGiFMe7n9X9L5r3



Working together

If you don't have access to funding partners then get in touch with us

Our goal is to aggregate demand (from lower decile schools) in NZ and approach funding bodies en-masse to unlock \$\$

We make no guarantees this approach will work, but as part of our mission, we're committed to giving it a try

Email : kate@ispynits.co.nz or call 027 361 4015



Other charitable trusts

<https://www.perpetualguardian.co.nz/philanthropy/perpetual-guardian-foundation-funds/>

<https://www.nukuora.org.nz/funding/grant-funding-overview-for-wider-wellington-region/>

https://thetrusts.co.nz/apply-for-funding?gclid=Cj0KCQiAm4WsBhCiARIsAEJIEzWBN72ODdEPSTBvHZJ6hIA9ouuDv3nAAJnBMh2gEwL53O1LovQPkuQaAvZ-EALw_wcB

<https://www.communitymatters.govt.nz/community-organisations-grants-scheme/>

<https://www.fundingnz.co.nz/communitygrants>



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